

ECO'LOGIC

hi|dea™ 2020





RESPONSIBLE ATTITUDE, SUSTAINABLE COMMITMENT

Small gestures can cause big changes. A responsible attitude, based on a commitment to sustainability, is our premise for the creation of the ECOlogic range. Functionality, respect for the environment and design: it is from the harmonious combination of these 3 factors that our careful selection of ECOlogic products by hi!dea™ is born. Designed so that you can also leave your sustainable mark in the environments where you move in every day. The composition of materials used in the manufacture of these products, their durability and the possibility of reuse will help transform small everyday gestures into a truly sustainable attitude.



WHEAT STRAW
FIBER



COTTON



GLASS



RECYCLED
PET



CORK



RECYCLED
PAPER



RICE FIBER



BAMBOO
FIBER



STONE PAPER



JUTE



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AT THE OFFICE

We spend a large part of our time working and if we can bring our sustainable commitment to the office, the planet will win.

Surround yourself with practical, useful and functional objects that, at the same time, are a sign of a more ecological attitude.



WHEAT STRAW FIBER

The transformation of the stems that are left after the wheat harvest allows the creation of a material that gives rise to very resistant products. After their long life cycle, these products can be sent for composting.



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 **CAMILA - 81168**
Ball pen.
ø10 x 141 mm
PDP - 6 x 60 mm



 **DEVIN - 81203**
Ball pen.
ø8 x 126 mm
PDP - 5 x 45 mm




 **TERRY - 81204**
Ball pen.
ø12 x 140 mm
PDP - 7 x 40 mm




 **POWER - 97910**
Wireless charger.
92 x 92 x 9 mm
✂ SCR - 70 x 70 mm




 **MOTT - 97911**
Desktop organizer.
255 x 135 x 14 mm
✂ LSR - 120 x 60 mm



 **FITCH - 97909**
Portable battery.
140 x 70 x 12mm
✂ SCR - 120 x 50 mm



 **KOHN - 97915**
Portable battery.
120 x 51 x 15 mm
✂ SCR - 80 x 30 mm



GREENY - 81162
 Ball pen and mechanical pencil set.
 ø11 x 138 mm | Case: 171 x 53 x 23 mm
 ✂ SCR - 20 x 60 mm



BAHIA - 91820
 Ball pen.
 ø11 x 140 mm | Box: 170 x 40 x 25 mm
 ✂ LSR - 6 x 35 mm



LUANDA - 91819
 Roller pen and ball pen set.
 ø12 x 140 mm | Box: 171 x 57 x 25 mm
 ✂ LSR - 5 x 35 mm



HERA - 81163
 Ball pen.
 ø11 x 138 mm
 ✂ PDP - 7 x 50 mm





DICKENS - 93486 / 93485

Notepad.

105 x 148 mm / 135 x 180 mm

✂ LSR - 55 x 118 mm / 85 x 150 mm



LAKE - 91339

Ball pen.

ø11 x 137 mm | Pouch: 155 x 40 mm

✂ PDP - 7 x 40 mm



BACH - 91335

Ball pen.


ø12 x 140 mm | Pouch: 155 x 40 mm

✂ PDP - 7 x 50 mm



 **PORTEL - 93488 / 93480**
Notepad.
97 x 145 mm / 137 x 215 mm |
Pouch: 130 x 165 mm / 185 x 240 mm
✂ LSR - 60 x 90 mm / 90 x 100 mm



 **ADAMS - 93719 / 93720**
Notepad.
140 x 210 mm / 90 x 142 mm
✂ SCR - 110 x 180 mm / 60 x 90 mm



 **SERPA - 92069**
A4 folder.
239 x 307 x 17 mm | Pouch: 285 x 350 mm
✂ SCR - 100 x 100 mm




 **NATURA - 91647**
Ball pen.
ø9 x 139 mm | Pouch: 155 x 40 mm
✂ SCR - 10 x 100 mm





 **CORK - 81401**
Ball pen.
ø11 x 137 mm | Case: 180 x 56 x 30 mm
✂ LSR - 6 x 40 mm





 **LAVRE - 93324**
Ballpoint and keyring set.
Ball pen: ø9 x 139 mm | Keyring: 24 x 47 x 3 mm | Box: 162 x 83 x 17 mm
✂ DUV - 50 x 100 mm



 **TORDO - 93593**
Notepad.
140 x 210 mm
 SCR - 80 x 180 mm



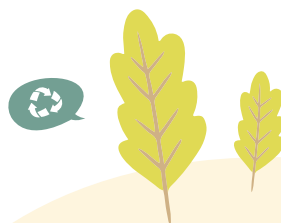
 **NISA - 92274**
Laptop bag.
410 x 310 x 75 mm | Bag: 490 x 378 mm
 TRS - 40 x 18 mm





RECYCLED PAPER

The reuse of paper through recycling has several applications of enormous utility. This material, present in different everyday objects, can be recycled up to 5 times more.



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GARDEN - 93708

Notepad.

140 x 180 mm

SCR - 50 x 80 mm



ASIMOV - 93715

Notepad.

130 x 177 mm

SCR - 70 x 160 mm



PLATH - 93429

Notepad.

154 x 154 mm

SCR - 130 x 80 mm



WILDE - 93711


Notepad.

85 x 125 mm

SCR - 60 x 80 mm



 **PAPYRUS - 91621**
Ball pen.
ø10 x 115 mm
PDP - 6 x 50 mm

 **NAIROBI - 91292**
Ball pen.
ø9 x 140 mm
PDP - 6 x 50 mm

 **LEAF - 91846**
Ball pen and mechanical pencil set
ø10 x 138 mm | Pouch: 175 x 55 mm
PDP - 6 x 50 mm



KOSTOVA - 93439

Notepad.

144 x 210 mm

✂ SCR - 85 x 160 mm



POE - 92046 / DURRELL - 92071

Folder.

A4: 230 x 320 x 15 mm /

A5: 168 x 230 x 15 mm

✂ PDP - 30 x 50 mm

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MARLOWE - 93707

Notepad.

100 x 140 mm

✂ SCR - 50 x 120 mm



FLAUBERT - 93709

Notepad

100 x 140 mm

✂ SCR - 60 x 110 mm



BRONTE - 93422

Notepad.

82 x 105 mm

✂ SCR - 40 x 80 mm



STONE PAPER

Stone paper is distinguished by its resistance, impermeability and anti-grease properties that allow for the most diverse applications. Produced using one of the most abundant minerals on the planet, mainly from limestone quarries, it is biodegradable and 100% recyclable.

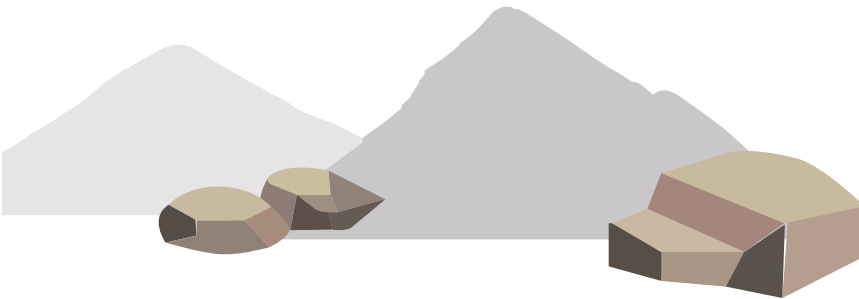


ROCK - 93419

Notepad.

130 x 180 mm

✂ SCR - 70 x 160 mm



COOPER - 93791

Sticky notes set.

100 x 150 mm

✂ SCR - 60 x 100 mm



ELIOT - 93792

Office set.

110 x 153 mm

✂ PDP - 30 x 50 mm



DARWIN - 97390

Clock.
150 x 70 x 44 mm | Box: 170 x 92 x 54 mm

PDP - 50 x 25 mm



GLASHOW - 97256

Speaker.
ø60 x 52 mm

PDP - 25 x 20 mm



SEABORG - 97327

Portable battery.
143 x 77 x 16 mm | Box: 165 x 80 x 20 mm

SCR - 50 x 20 mm



HYDRA - 91482

Ball pen.
ø11 x 139 mm

PDP - 7 x 50 mm



**RECYCLED
PET**

Recycled PET results from the transformation of already used plastic packaging, such as bottles. By reusing plastic, it is possible to create new products, also recyclable.



 **DAKAR - 94699**
Bottle.
ø68 x 231 mm
PDP - 25 x 30 mm


RE USE




GLASS

Reuse is a key word when we talk about an ecological attitude. Because it is easy to clean and extremely durable, glass allows the creation of reusable products, which exclude what is disposable from our daily lives.



 **EXPRESSO - 93873**
Coffee set.
Box: 133 x 65 x 65 mm
PDP - 25 x 10 mm



 **LATTE - 93842**
Mug.
ø71 x 100 mm | Box: 100 x 78 x 105 mm
FIR - 50 x 60 mm





AT HOME

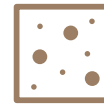
Our home is our refuge. The comfort we need can also be found in the functional and decorative objects that bring sustainability to our daily lives.



60

**GARCIA - 93827**

Coaster.
100 x 100 x 5 mm
✂ LSR - 80 x 80 mm

**CORK**

Originating in the bark of the Cork Oak, cork is a noble and biodegradable material, the transformation of which results in light objects, with a soft touch and resistant to moisture and friction.



60

**BORBA - 92819**

Wine bag (1 bottle).
100 x 330 x 100 mm
✂ TRS - 60 x 80 mm



60

**MORETO - 94119**

Wine set.
ø144 x 42 mm
✂ LSR - ø90 mm



BAMBOO

Known to be an efficient CO₂-to-oxygen transformer, bamboo is also a tropical plant that renews itself without the need for planting and grows very quickly. Its material is biodegradable and allows the creation of resistant objects with a touch of design created by nature.



SYRAH - 94189

Wine set.

363 x 112 x 119 mm

✂ LSR - 190 x 90 mm



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**PAPRIKA - 93898**

2 piece appetiser set.
 Bowls: 87 x 87 x 50 mm |
 Base: 347 x 168 x 19 mm |
 Box: 355 x 175 x 30 mm
 LSR - 110 x 150 mm



60

**SESAME - 93831**

Tray.
 420 x 134 x 7 mm | Sleeve: 260 x 135 x 10 mm
 LSR - 70 x 70 mm

24

**BANON - 93880 / CAPERS - 93966**

Cheese board.
 300 x 200 x 9 mm / 200 x 143 x 9 mm
 LSR - 200 x 180 mm / 140 x 120 mm



60



60

**MUSTARD - 93861**

Tray.
 255 x 130 x 18 mm | Box: 260 x 134 x 26 mm
 LSR - 100 x 30 mm



60

**FABRIS - 93829**

Plate.
 200 x 147 x 13 mm | Sleeve:
 160 x 148 x 14 mm
 LSR - 100 x 10 mm

**WOODS - 93830**

Cheese board.

310 x 180 x 15 mm | Box: 316 x 186 x 25 mm

✂ LSR - 70 x 70 mm

**MALVIA - 93975**

Cheese board.

300 x 260 x 15 mm |

Box: 307 x 267 x 21 mm

✂ LSR - 150 x 50 mm

25

**SALVY - 93969**

Set of 2 salad servers.

300 x 60 mm

✂ LSR - 110 x 10 mm

**PEPPER - 93968**

Salad bowl.

214 x 214 x 70 mm

✂ LSR - 100 x 30 mm



PETRELLI - 94637

Cup.
ø88 x 102 mm
PDP - 20 x 50 mm



RICE FIBER

Resulting from the transformation of rice husk after harvest, rice fiber allows the creation of light and resistant products taking advantage of this natural and biodegradable material.



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ARNICA - 93996

Tea box.
160 x 160 x 78 mm | Kraft box: 166 x 166 x 85 mm
LSR - 140 x 140 mm



BURDOCK - 93995

Tea box.
160 x 87 x 78 mm | Kraft box: 166 x 91 x 87 mm
LSR - 140 x 70 mm

**FLARE - 54142**

Barbecue set.

Tray: 303 x 200 x 12 mm | Bag: 350 x 230 x 40 mm

✂ LSR - 190 x 140 mm

**SALSA - 54139**

Barbecue set.

Box: 340 x 115 x 25 mm

✂ LSR - 30 x 10 mm

**CHILLI - 99800**

Apron.

600 x 900 mm | Pocket: 250 x 200 mm

✂ TRS - 180 x 200 mm

**CUMARI - 93889**

Salt/pepper grinder.

ø52 x 155 mm | Box: 61 x 61 x 165 mm

✂ PDP - 15 x 25 mm





OUTDOORS

Contact with nature calls for great adventures and discoveries. Being prepared is part of the secret to a good experience. Take with you useful objects, easy to use and in harmony with the outdoors.



30



INGRAM - 94682

Thermal bottle.
ø65 x 230 mm | Box: 74 x 235 x 74 mm
LSR - 20 x 150 mm



MONARDA - 94681

Travel cup.
ø80 x 198 mm | Box: 82 x 202 x 82 mm
LSR - 20 x 70 mm



SHOW - 94550
Sports bottle.
ø67 x 255 mm
LSR - 100 x 20 mm



RONDE - 94677
Travel cup.
88 mm x 112 mm
LSR - 30 x 50 mm



 **DHABI - 94668**
Sports bottle.
ø58 x 191 mm
DOM - 20 x 20 mm



 **WILLIAMS - 94669**
Bottle.
ø60 x 210 mm
PDP - 25 x 50 mm



BAMBOO FIBER

The fiber of the bamboo plant, 100% biodegradable, allows to create very resistant products. This more sustainable solution takes advantage of the possibilities that nature offers.

32



TISANA - 94636

Travel cup.
ø93 x 134 mm
PDP - 25 x 40 mm



BACURI - 94691

Travel cup.
ø93 x 134 mm
PDP - 20 x 40 mm

**CINNAMON - 94626**

Travel cup.
 ø96 x 140 mm
 LSR - 25 x 30 mm

**CANNA - 94638**

Travel cup.
 ø95 x 140 mm
 LSR - 20 x 25 mm



06



04



03



CHRISTOPHE - 99412

"Sandwich" cap.

Size: 580 mm

TR5 - 55 x 40 mm



04



31



CHRISTIAN - 99406

Cap.

Size: 580 mm

TR5 - 55 x 40 mm

34



BAILEY - 99410

Cap.

Size: 580 mm

TR5 - 90 x 55 mm



RADO - 99431

Cap.

Size: 580 mm

TR5 - 60 x 50 mm



60

**SOBRAL - 99141**

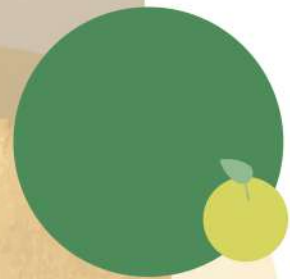
Umbrella.

ø1050 mm | 890 mm

TR5 - 200 x 120 mm



Royal Lounge
Hotel & Resort





SHOPPING

We can make a difference with the smallest and simplest gestures of everyday life. Store and transport your purchases in reusable cotton bags made with organic material. In this way, reduce your environmental footprint.





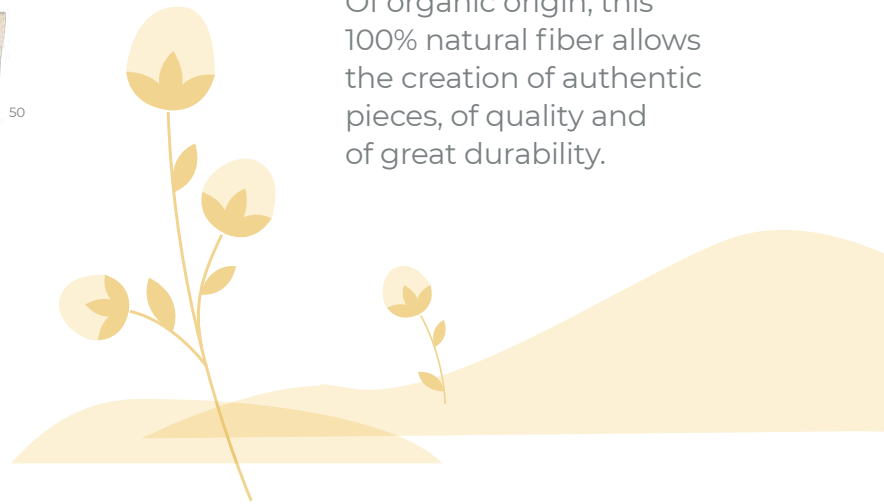
VILLE - 92824

Bag.
530 x 380 x 170 mm
TRS - 150 x 120 mm



COTTON

Of organic origin, this 100% natural fiber allows the creation of authentic pieces, of quality and of great durability.



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BONDI - 92821

Bag.
375 x 415 mm
TRS - 200 x 280 mm



KOLONAKI - 92826

Bag.
375 x 415 mm
TXP - 260 x 260 mm






 **BETO - 92820**
Bag.
450 x 380 x 105 mm
✂️ TXP - 260 x 260 mm




 **FERIA - 92869**
Bag.
450 x 400 x 105 mm
✂️ TRS - 280 x 200 mm



 **ORLEANS - 92922**
Foldable bag.
370 x 400 mm
✂️ TXP - 160 x 220 mm



 **RYNEK - 92920**
Bag.
375 x 415 mm
✂️ TRS - 200 x 280 mm

Recycled cotton



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SABLON - 92919

Drawstring bag.

370 x 410 mm

TR5 - 200 x 280 mm



MERCAT - 92882

Bag.

375 x 415 mm

TR5 - 200 x 280 mm

**SHANTI - 92827**

Bag.

430 x 340 x 175 mm

TR5 - 230 x 160 mm

**JUTE**

Of vegetable origin and 100% biodegradable, it is a natural fiber with great resistance and durability. Being versatile, it allows the most diverse applications in the textile area, giving a rustic touch to any piece.



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**BRAGA - 92823**

Bag.

370 x 410 x 100 mm | Pocket: 370 x 270 mm

TXP - 150 x 200 mm

**TIZZY - 92828**

Bag.

445 x 385 x 165 mm

TR5 - 270 x 200 mm



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